



FOR IMMEDIATE RELEASE

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GSI HEALTH APPOINTS LORI EVANS BERNSTEIN AS PRESIDENT

Company Brings On Healthcare Veteran to Advance Health Information Exchange Solutions and a New Generation of Health Applications for Provider Organizations and Industry Partners

PHILADELPHIA, PA and NEW YORK, NY — [GSI Health](#), a leading health information solutions provider, is pleased to announce [Lori Evans Bernstein](#) has joined the company as President. In her new role, Ms. Evans Bernstein will lead GSI Health's growth efforts as the company looks to expand its software as a service (SaaS) based health information exchange and management solutions that help provider organizations, government and health IT vendors reduce healthcare costs and improve healthcare quality. Ms. Evans Bernstein will report to GSI Health Chief Executive Officer, [LeRoy Jones](#). Prior to joining GSI Health, Ms. Evans Bernstein served as Chief Executive of a provider solutions division of ActiveHealth Management, a health management company owned by Aetna, Inc. She also served previously as Deputy Commissioner, New York State Department of Health, Office of Health IT Transformation and Senior Advisor to the nation's first National Coordinator for Health IT, Dr. David Brailer.

"We are thrilled to have a leader of Lori's stature join GSI Health. She is uniquely positioned to help us further achieve a leadership position in working with provider organizations, government and health IT industry partners as they address critical market needs for health information exchange and data management services to improve the quality of care and reduce costs," said Mr. Jones. "Lori's more than 18 years experience across the public and private sectors leading product strategy, market and business development and policy efforts in senior federal and state governmental roles and within some of the industry's most pioneering health IT companies, gives her a unique ability to help us and our customers address some of the industry's largest clinical information challenges."

"I am very excited about the opportunity to advance health information exchange across the continuum of care as an essential underpinning to advance new care delivery and payment models such as performance-based incentive programs, accountability among physicians, patient centered medical homes and provider-driven care management," said Ms. Evans Bernstein. "At GSI Health our goal is to enable a new generation of smart, cloud-based end user applications – moving beyond today's conventional electronic health records - that are interchangeable and

based on clinical and operational need of doctors, hospitals and patients meeting both their short term goals while also preparing for the future.”

Ms. Evans Bernstein has held executive roles within health care and health IT corporations; senior federal and state governmental appointments; health care delivery system operations; and health services and policy research. She writes and speaks regularly on health IT across the country and participates in numerous industry and federal and state policy initiatives as a national expert. She has received various professional honors -- most recently named a 2007 rising star by Modern Healthcare and a 2009 40 under 40 business leader by Crain's New York Business Publication.

About GSI Health

[GSI Health](http://www.gsihealth.com) is a leading health information solutions provider dedicated to improving the quality of healthcare and reducing costs. Our goal is to establish the free flow of information as ubiquitous in the healthcare industry by setting the market standards for health information exchange and management services and a new generation of health applications that are smart and interchangeable based on the clinical and operational needs of doctors, hospitals and patients. Our customers include provider organizations, including accountable care organizations, health information exchange organizations, and government as well as health IT vendors seeking interoperability solutions and/or a 'storefront' in our *GSIHealthConnect* application marketplace. For more information, please visit: www.gsihealth.com.

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